



Core values:

We believe in purity from nature, quality you can trust, eco-friendly responsibility, empowering communities, customer-focused care, and a global vision rooted in local pride.

CEO's Message

Hina Shoukat "At Alva Herbal (Pvt.) Ltd., our goal is simple — to deliver safe, natural, and effective skincare powered by herbal wisdom and modern innovation. We believe in purity, sustainability, and empowering communities, while proudly representing Pakistan in the global beauty market."

Hina Shoukat
Founder & CEO, Alva Herbal (Pvt.) Ltd.

Vision:

"To be a leading global herbal skincare brand from Pakistan, offering safe, innovative, and sustainable beauty solutions."

Mission:

"We create 100% natural, research-driven skincare by blending herbal wisdom with modern science — ensuring quality, sustainability, community empowerment, and global reach."

HYALURONIC ACID Face Serum

Benefits:

- Feel light on your skin
- Make for an excellent makeup base
- Deliver potent active ingredients to your skin
- Make your skin feel nourished from the inside

Derma Botonix Complex BONTAIN GLOW

Benefits:

- Reduces blemishes & wrinkles
- Refines and exfoliates
- Enhances complexion

ZINCYLR DARK SPOT & BLEMISH FADING SERUM

Benefits:

- Blurs pores and refines texture with silica blend
- Softens and nourishes with plant-derived esters
- Shields skin from stress with antioxidant support
- Hydrates deeply with hyaluronic acid
- Soothes and clears skin with zinc

HAIR SHAMPOO Amla-Aritha-Sikakal

Benefits:

- Refreshes hair color with blonde highlights
- Enhances hair shine
- Repairs damaged hair
- Provides intense hydration
- Reduces the risk of breakage
- Hair feels softer, smoother, and more manageable

GlowMute KOJIC + SERUM

Benefits:

- Anti-aging effect
- Treat melasma
- Decrease the appearance of scars
- Anti-fungal and anti-bacterial properties

SUPER PEPTIDE 100 COLLAGEN LIFTING SERUM

Benefits:

- Skin Regeneration
- Intense Hydration
- Wrinkle Reduction
- Enhanced Firmness

ROSEHIP OIL

Benefits:

- deeply hydrates
- moisturises skin
- reduces fine lines
- fades scars and dark spots
- boosts skin's glow

LIP BALM

Benefits:

- Promotes Soft, Supple Lips
- Intensely hydrates & nourishes the lips
- Relieves Dry, Chapped Lips
- Smoothens & Enhances Lip Tone

RETINOL

Benefits:

- Improves skin clarity
- Smooths the appearance of fine lines and wrinkles
- Improves the appearance of firmness
- Moisturizes

LIGHTECLIPSE Face Serum

Benefits:

- Reduce Pigmentation & Acne Spots
- Brightens Skin Tone
- Helps Fight Sun Damage
- Suitable For all Skin Types

VITAMIN FACE Face Serum

Benefits:

- Brightens Skin
- Removes Pigmentation
- Makes skin even-toned
- Reduces fine line & firms skin

ALMOND Hair Shampoo

Benefits:

- Enhances hair shine
- Repairs damaged hair
- Maintains the vibrancy of colored hair
- Provides intense hydration
- Reduces the risk of breakage

SALICYLIC ACID 2%

Benefits:

- Reduces acne and acne scars
- Gently exfoliates dead skin cells
- Prevent whitehead & blackheads
- Controls excess oil production
- Make your skin healthy & glowing
- Calms skin irritation & inflammation

SNAIL REPAIR Serum

Benefits:

- Fortify and energises the scalp
- Strengthens hair from the roots
- Gives thicker, fuller, denser hair
- Helps reduce hair fall

GLYCOLIC ACID Glow Serum

Benefits:

- Reduces pigmentation & discoloration
- Make skin radiant & soft
- Promotes even skin tone
- Moisturizes the skin by removing dryness
- Hydrating & Non-Sticky Formula

Hydrafacial Serum For professionals

Benefits:

- Deep Cleansing and Exfoliation
- Intense Hydration
- Improved Skin Tone and Texture
- Enhanced Skin Radiance
- The combination of deep cleansing, exfoliation, and nutrient infusion



L-Glutathione Skin Whitening Cream

- Benefits:**
- Brightens the skin complexion
 - Boosts collagen production
 - Hydrates & evens skin tone
 - Firms fine lines & wrinkles
 - Protects from environmental damage
 - Reduces premature signs of ageing



LAVENDER Herbal Hand Wash

- Benefits:**
- Refreshing gentle fragrance
 - Clear Gel texture
 - 99.9% germs protection
 - Fights disease causing germs
 - Hydrating formula



HYALURONIC ACID CAPSULE CREAM

- Benefits:**
- Enhances skin luminosity
 - Firms and improves skin elasticity
 - Shields against environmental damage
 - Skin brightening



Pain Relief Balm

- Benefits:**
- Soothing and Relaxing.
 - Quickly absorbs and fast relief
 - Calms nervous tension and muscles.
 - Reduces joint stiffness, pain and inflammation.
 - Promote comfortable and flexible movement.



Aloe Vera Cucumber Gel

- Benefits:**
- Soothes irritated skin & sunburns
 - Reduces suntan, acne & dark spots
 - Delays skin aging, fine lines & wrinkles
 - Reduces hair fall, prevents dandruff
 - Strengthens & repairs hair strands



FACE WASH

- Benefits:**
- Deeply Cleanse Excess Oil And Dirt on the Skin.
 - Makes Skin Hydrated and Bright.
 - Makes Skin Hydrated and Bright.
 - Clears and Minimize Open pores Remove Black-heads.



Anti-Dandruff Shampoo

- Benefits:**
- Reduces dandruff and flakes
 - Gentle on hair
 - Washes excess oil away
 - Reduces itching



ANTI-AGING

- Benefits:**
- Hide Fine Lines And Wrinkles
 - Firms And Smooths Your Skin
 - Reduce The Appearance Of Redness
 - Restore A Youthful Radiant Glow
 - Hydrates And Energizes Skin Cells



RICE TONER

- Benefits:**
- Enhancing Skin Elasticity
 - Minimizing Pores and Oil Balancing
 - Illuminating dull complexion
 - Natural Anti-Aging
 - Hydration Boost



SUNBLOCK SPF 50

- Benefits:**
- Protect against sunburn
 - Maintain an even skin tone
 - Prevent premature ageing
 - Avoid hyperpigmentation
 - Stop DNA damage



HERBAL Face WASH CLEANSER

- Benefits:**
- Keeps Pimples & Acne At Bay
 - Soothes The Skin
 - Keeps Skin Elastic & Youthful
 - Moisturising Action By Aloe Vera
 - Anti Oxidants Help Reverse Ageing



HERBAL COFFEE SCRUB

- Benefits:**
- Removes Tan & Dead Skin
 - Provides Deep Moisturising
 - Removes Blackheads
 - Give Youthful Skin Glow
 - Polishes your Skin & Hydrate



Color Balance Velvet Shampoo

- Benefits:**
- 2x STRONGER HAIR
 - BOOST SHINE & SMOOTHNESS
 - CONTROLS STATIC



VITAMIN C + COLLAGEN

- Benefits:**
- Cleanses and removes makeup
 - Hydrates and nourishes the skin
 - Helps to even skin tone
 - Protects from environmental stress
 - Improves skin texture
 - Helps with dry, damaged skin



Eye Cream

- Benefits:**
- Brightens the under-eye area
 - Reduces dark circles and puffiness
 - Firms and tones area around the eyes
 - Reduces the appearance of dry, dehydrated lines



Herbal Hair Organic Oil

- Benefits:**
- Soothes itchy scalp, reduces dryness, deep conditions the hair and protects it from sun damage.
 - Cares for dry, frizzy & rough hair. Helps repair these signs of damage to give soft and shiny look..



ACNE CONTROL GEL

- Benefits:**
- Clears acne and helps prevent new breakouts
 - Offers gentle exfoliation
 - Calms irritated and red skin
 - Help even skin texture for smoother-looking skin



ANTI-DANDRUFF SHAMPOO

- Benefits:**
- Restores natural shine and luster
 - Soothes dry, itchy scalp
 - Suitable for all hair types
 - Organic and eco-friendly formula



HAIR MASK

- Benefits:**
- Deep conditioning and hydration
 - Reduced breakage and damage
 - Added moisture
 - Repairs hair damage
 - Healthier scalp
 - Prevents frizz

DERMATOLOGICAL TESTED
CLINICALLY PROVEN

ALVA[®]

"Clinically Validated.
Botanically Engineered.
Powered by Purity,
Proven by Science."



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