



# Ashraf Naturals

Ancient Wisdom, Modern Wellness

## OUR STORY

Ashraf Naturals was founded in **April 2022** as a proud extension of the legacy of **Ashraf Laboratories (Private) Limited**, one of Pakistan's most respected names in herbal and Unani wellness.



The brand was created by

**Muhammad Tariq Ashraf** – former Managing Director of **Ashraf Laboratories (Pvt) Ltd**

**Zuhair Ashraf** – former Director of Marketing at **Ashraf Laboratories (Pvt) Ltd**.

Together, they envisioned a new chapter for natural health – a mission to **revive time-tested remedies** and \*reimagine them in modern, easy-to-use forms\* that fit seamlessly into today's lifestyle.



## Philosophy

At Ashraf Naturals, we believe true wellness doesn't need to be complicated.

Each of our products reflects a balance between ancient formulations and **modern science** giving you the benefits of age-old remedies with the comfort of today's world.



# Our Vision & Mission



## Vision

To bridge the gap between **heritage and modern wellness**, by crafting products that are **authentic, effective, and convenient**, allowing every person to experience the healing power of nature – anytime, anywhere.



## Mission

To take the essence of **traditional Unani wisdom** and present it in formats designed for the modern consumer – with **purity, taste, and innovation** at the heart of every creation.



# Our Products



## Uqaabi

A natural formulation for **eye and brain health**, inspired by centuries-old Unani wisdom. Crafted with almonds, walnuts, chickpeas, green cardamom, and more designed to support focus, memory, and eyesight in the digital age.

## Murabba Shahi

A revival of classic murabbas like amla, apple, and quince blended with guava, apple, and pomegranate extracts.

It's a **modern digestive delight** that refreshes body and mind.

## Vinor

A honey-based tonic enriched with ground nuts and botanicals, supporting **liver health and digestion** a delicious way to care for your body naturally.

## Herbi-Melt

A functional blend for those pursuing fitness and balance.

Combines natural herbs that support **fat metabolism and detox**, helping you feel light, active, and confident.



# Prime Products – The Power of Honey Blends

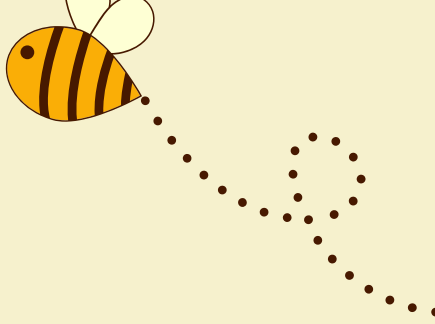
The heart of Ashraf Naturals lies in our *Signature Honey Blends* a range of natural fusions that combine *pure raw honey* with *carefully selected herbs, fruits, and botanicals*, each designed for a specific wellness purpose.

We are proud to be the *pioneers of honey blends in Pakistan, introducing the first-ever sachet-based functional honeys\** that make wellness simple, hygienic, and travel-friendly.





# Our Prime Honey Blends



## Honey Shilajit

Ingredients: Raw Honey, Himalayan Shilajit  
Purpose: Energy & Strength supports stamina and daily vitality.



## King Honey Shilajit Plus

Ingredients: Honey, Shilajit, Cinnamon, Clove, Nutmeg, Mace, Ginseng, Ginger, Akarkara, Long Pepper, Bahman White, Alpinia Galanga, Saffron  
Purpose: Men's Vitality & Immunity advanced strength and recovery support.



## Golden Vinegar Honey

Ingredients: Honey, Garlic, Lemon, Ginger, Apple Cider Vinegar  
Purpose: Detox & Weight Support supports fat metabolism and cholesterol balance.



## Silk Dream Honey

Ingredients: Honey, Lavender, Jasmine, Chamomile, Blue Lotus, Rosemary, Saffron  
Purpose: Relaxation & Calm soothes mind and promotes restful sleep.



## RevaRed Honey

Ingredients: Honey, Beetroot, Dates, Raisins, Pomegranate Extract, Barberry  
Purpose: Natural Iron & Energy boosts hemoglobin and restores vitality.



## Ginger Honey

Ingredients: Honey, Ginger, Licorice, Banafsha, Gaozuban  
Purpose: Cough, Flu & Chest Relief for seasonal comfort and immunity.



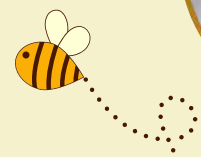
## Honey Sachets (Pure Honey)

Single-serve honey sachets convenient, mess-free, and perfect for daily use or travel.



## Sidr Gold Honey

Ingredients: 100% Pure Sidr Honey from Pakistan  
Purpose: Timeless Taste & Pure Goodness a symbol of purity and heritage.





# The Honey Blend Concept

Our Honey Blends are **functional formulations**, designed with purpose and passion. Each blend combines the **natural energy of honey** with the **therapeutic power of herbs and fruits** — creating synergy between **taste and health**.

These blends are

- ✓ Hygienic and travel-friendly (15g sachets)
- ✓ 100% natural, preservative-free
- ✓ Crafted for specific wellness goals Energy, Immunity, Relaxation, Detox & Recovery



They represent our promise to modernize traditional tonics without losing their soul.

BEST SELLER

We are also proud to be recognized as an **Alibaba Gold Seller**, and the same **premium honey blends** are **exported to the USA**, trusted by customers worldwide.





# Quality Assurance & Certifications

Ashraf Naturals is committed to maintaining international standards of quality and safety. Every product is manufactured under strict hygiene protocols and certified by:



Our blends undergo regular testing to ensure **purity, safety, and consistent taste** in every batch.

## From Pakistan to the World

While proudly rooted in Pakistan's natural heritage, Ashraf Naturals is steadily expanding across borders. Our products are **available in the USA** and other global markets bringing the essence of Pakistan's honey, herbs, and wellness to the world.

Our presence as an **Alibaba Gold Supplier** further reflects our **credibility, export quality, and trustworthiness** in the international marketplace





# Our Promise

With **Ashraf Naturals**, you're not just buying a health product you're embracing a philosophy of **heritage, innovation, and natural wellness**. Each sachet, jar, or bottle carries the legacy of Ashraf Laboratories, redefined for the modern world.  
**Ashraf Naturals Ancient Wisdom, Modern Wellness.**



## Contact us

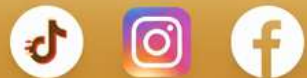
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