

BODY SOUQ | COMPANY PROFILE & PRODUCT CATALOG

“Where Pharmaceutical Precision Meets Organic Purity”

1. BRAND OVERVIEW

Body Souq is a pharmaceutical-inspired organic care brand built on precision, purity, and purpose. Founded by experts in pharmaceutical R&D, we bridge the gap between traditional herbal wisdom and modern scientific formulations. Every product is crafted in Pakistan to meet global export standards.

Core Pillars:

- Pharma Grade:** R&D driven safe formulations.
- Organic Fusion:** Natural purity refined with lab-tested precision.
- Dermatology Tested:** Safe for sensitive skin and various climates.
- Global Vision:** Export-ready quality designed for international markets.

2. SIGNATURE PRODUCT LINE

A. Advanced Sun Protection & Serums

Product Name	Key Benefits	Ideal For
SolarSail SPF 50+	Mineral & UV Veil; High protection without white cast.	All skin types / Outdoor use
Advanced Serums	Targeted treatment for brightening and hydration.	Anti-aging / Dull skin
Aloe Essence	Pure stabilized aloe for soothing and recovery.	Post-sun care / Irritation

B. Artisanal Herbal Beauty Bars (Handmade)

- Kesar Glow (Saffron):** A premium blend of Saffron and botanical oils for a natural, radiant glow.
- Blue Lagoon (Ocean Moisture):** Mineral-infused moisture bar that provides a deep, refreshing cleanse.

- **Kojean Brightening:** Formulated with safe brightening actives to target hyperpigmentation.
- **Sulphate-Free Soaps:** Gentle on the skin barrier, maintaining natural pH levels.

C. Hair Care Rituals

- **Saponin Herbal Shampoo:** A sulphate-free formulation using traditional herbal extracts to strengthen hair from the root and prevent chemical damage.

3. MANUFACTURING & B2B CAPABILITIES

As a verified partner on the **ChaiCon** platform, Body Souq offers the following for wholesalers and international distributors:

- **Bulk Supply:** Scalable production for retail chains and distributors.
- **Private Labeling (OEM):** Custom formulation services for brands looking to launch organic-pharma skincare.
- **Export Ready:** Packaging and labeling compliant with international trade regulations.
- **Quality Assurance:** Batch-tested for consistency and safety.

4. CONTACT & ORDERING

- **Platform:** [ChaiCon Storefront](#)
- **Official Website:** www.bodysouq.com
- **Email:** bodysouq.pk@gmail.com
- **WhatsApp:** +92 302 6532661
- **Location:** Crafted Proudly in Pakistan